Alumni Engagement

Aurelie Leonard, External Relations, KCLMS



Our alumni pride

"KCLMS felt like home. I could walk into the building in the morning and hear "Do you want to see a cool question?" even before going up the stairs. Everyone wanted to share and collaborate. Without KCLMS I would never be where I am now. I grew not just academically but also as a person. I often wish I could do it all over again." Natasha (Class of 2018)

Engaging a young alumni community – our journey so far







Physical events and reunions

60% turn out for our "One Year On" and "All Year Alumni Social" events.

Helped to re-forge connections.

Light-touch surveys carried out.





Giving back!

The cherry on the cake?
Having alumni come back as teaching assistants for outreach. A few going on to be teachers too with great experience under their belt.

A new community portal and CRM system

Reflections from your time at school



KCLMS has been an incredible experience for me. It possessed an incredibly unique environment, that blended trust, passion and intelligence into a cohesive and welcoming community, something I have come to learn is very rare to experience. The thing that stood out the most to me was the mutual respect for both student and teacher voices, and how ideas and suggestions from students were welcomed and possibly implemented to help shape the school to be the best place for its current students.

Alex (2020)



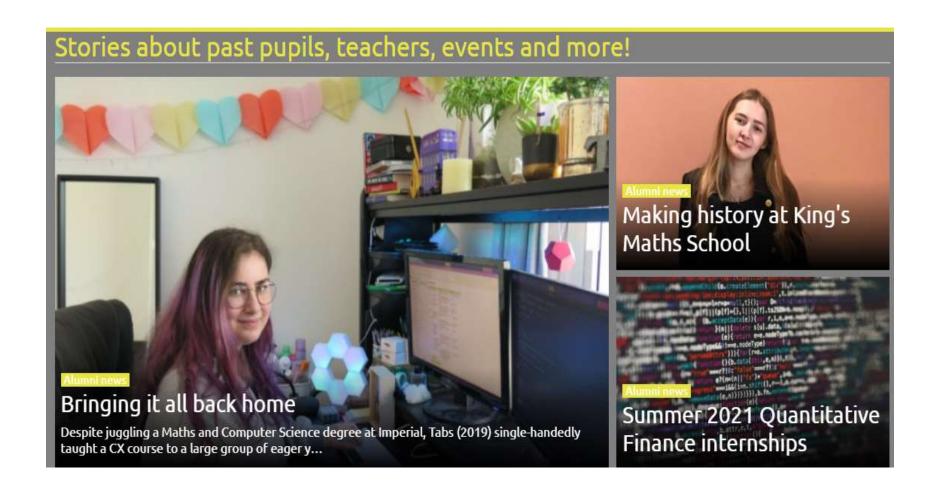
Albums



Making memories; a sense of community

- Our community portal site has helped cement relationships.
- A great way to contact alumni, invite them to talks, promote job opportunities and make greater connections.
- Safe and easy to manage. Centralised.

Human interest stories



Mr Bennie's retirement story

Our second most popular article on our alumni community site – 524 clicks

"I landed one of the best jobs ever!"

Retiring teacher Mr Bennie tell us why working at KCLMS was "truly amazing" and what's next.







Our top story?

Job opps at King's Maths School – 580 clicks

We are hiring!

We are keen to recruit our alumni into teaching and currently have various vacancies.



The future – aspirations

- Face-to-face reunions
- Mentoring and internships
- An online job board
- Further collaboration with corporate partners
- University buddy clubs
- An online shop
- Greater video content
- Speakerships